

# The Wireless

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Welcome to The Wireless, a new quarterly newsletter brought to you by Quickline Communications, the only credible alternative Internet Service Provider (ISP) in Hull and East Yorkshire. Our state of the art wireless and fibre network extends throughout Hull, East Yorkshire, North Yorkshire and Lincolnshire.

Many companies in your area are talking to us about the services we offer and we want to keep you up-to-date with whom we're talking to, what we're doing, and maybe we can help your business too. Our services give you the choice to move away from traditional, costly ways to connect to the Internet and transfer voice/data between sites at competitive prices.



## Hull's Internet team - together again

With over 35 years in the Telecoms Industry between them, Gaynor Osborne-Lawn and Lindy Andersen have joined forces once again.

Gaynor Osborne-Lawn, Director of Hull based Internet Service Provider, Quickline Communications, joined the company in December 2011, after over a decade with KC. Having worked with Lindy Andersen for most of that time, Gaynor invited her colleague to join her as the company's Sales Manager.

**Lindy Andersen, Sales Manager at Quickline, said:** "I jumped at the opportunity to join the company, as their technology is at the forefront of the telecoms industry and their customer service ethic ensures that customers always come first. Major changes have taken place within the industry and the benefits our new technology offers both urban and rural businesses make it an exciting place to work."

**Gaynor said:** "Lindy and I looked after hundreds of Hull and East Yorkshire businesses in our previous roles at KC. The key to our success is in really understanding our customers and their challenges. The old sales techniques still apply in the modern business world - it will always be about building relationships, maintaining them through excellent customer service and tending to the customer's on-going needs."



## Working with UK leading social enterprises in Hull

The latest organisation to benefit from the anti-monopoly Internet movement gathering pace in Hull and East Yorkshire is the Goodwin Development Trust – one of the UK's leading Social Enterprises, listed by the Sunday Times as a Top 100 Company to Work For.

Based in Hull's city centre and operating 20-plus services from numerous locations throughout Hull and the East Riding of Yorkshire, Goodwin has now taken advantage of the latest wireless Internet technology from Quickline to reduce the cost of its inter-site communications.

**Russell Greenwood, IT Manager at Goodwin, explains:** "Cost-effectiveness and efficiency

are a must for us but, until recently, we were unaware of broadband options in Hull. Quickline provides a simplified service encompassing both telephone lines and high-speed broadband connections via a wireless service. Through Quickline, we have connected our HQ to two of our hubs, enabling communication between the sites at no extra cost."

"Quickline is a local, innovative solution provider, willing to work in partnership with us to meet our developing needs. High speed Internet and resilient site-to-site connections are essential to the continued success of the services we deliver to the people of Hull – with Quickline we are confident that success is assured."

## Wireless internet for thirty West Lindsey village halls

West Lindsey District Council has appointed Quickline to install wireless broadband into more than thirty village halls, in the first phase of the scheme. It means villages who were previously in broadband 'not-spots' can enjoy high-speed internet of the same speed and quality as urban areas.

Leader of West Lindsey District Council, Cllr Burt Keimach said: "We have listened to our communities and they are telling us poor internet connection is a big issue. Our priority is to support communities to help themselves and we feel this project is a great enabler to do this. Improving access to high speed broadband will help support community activity, encourage people to pay their bills on-line and improve communication through emails and social media. We are delighted to announce that Quickline, a Humber region internet service provider will start connecting village halls from April this year."

Steve Jagger, Managing Director of Quickline said: "Village halls are a hub of activity for rural communities and it is fantastic that West Lindsey District Council has invested funds to improve communications."

"We are delighted to have won the tender and we are looking forward to working with the council to raise awareness of the availability of wireless services in the district and surrounding area. Rural communities need not wait until 2015.



Look North crew interviewing Steve Jagger about the High Speed Internet rollout in the West Lindsey district.

## Tech4Schools launch in Hull is a resounding success

Quickline has joined forces with Primary Technologies and Keystone MIS to run a series of events to showcase the full spectrum of IT choices available to schools in the Humber region. The objective of the frequently held road shows is to enable schools to make informed decisions and take control of their complete IT function.

Guest speaker, Sharon Girling (OBE), attended the event to address key issues within the Education sector. The first event, which took place on Tuesday 26<sup>th</sup> February was a resounding success and saw over 100 head teachers and IT staff from across the region attend the event held at the Mercure Grange Park hotel. Many of

them are now enjoying cost effective, high speed Internet and web filtering services, provided by Quickline.

By attending Tech4Schools, head teachers and school IT co-ordinators will learn how to:

- Maximise the full potential of primary school IT systems
- Improve performance & pupil engagement
- Save both time & money
- Feel confident in safeguarding procedures which come as standard

For more information, and to find out about future events, please visit;  
[www.tech4schools.co.uk](http://www.tech4schools.co.uk)



## Village pub defies rural broadband tradition

The village of Holmpton, near Withernsea was until recently a broadband 'not-spot'. Residents and business owners had been subjected to a very poor connection of 0.2Mb. Now, through our 'Connecting communities' campaign, the owners of the George and Dragon in Holmpton are enjoying an urban quality, high speed broadband connection of 20Mb.

Jane Girling, Landlady of the George and Dragon explains: "When I heard about the Quickline campaign to provide free broadband to pubs, I didn't enquire as this area doesn't even receive a mobile phone signal. We're in a real black spot and I didn't think it could be possible. However, a number of Holmpton residents had complained to our local MP, Graham Stuart about our 0.2Mb connection.

Mr Stuart recommended Quickline contact us regarding their 'Connecting Communities' campaign and to my amazement, their engineers got us up and running within an hour.

The first day we were connected, I switched on my computer and iTunes started downloading songs I had requested over two years ago. The bar area now receives speeds up to 20Mb but the main thing is we have a consistent connection and can now watch films via the internet, shop online and use social media, we could never have done that on our old connection. We are promoting the new service to customers who are welcome to drop in to check their emails and surf the internet, it's fantastic."



The Alternative Internet Service Provider

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