



Marketing Campaign Manager

Quickline Communications

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At Quickline we are embarking on our biggest journey yet! Having recently partnered with Canadian private equity investor, Northleaf Capital, over the next few years we will bring affordable and reliable Superfast internet and associated services to 100% of homes, businesses and equipment within our rapidly expanding coverage area.

Come and join us in our mission to connect over 500,000 rural premises in the coming years by expanding our gigabit capable, next-generation hybrid network. Come and help us to reduce the digital divide and connect rural communities with 5G technology. With a recent significant investment we are a small company with a big heart and even bigger plans!

As part of our big plans, we are growing our teams from 60 people to 200 by March 2022 and then to 400 by 2025!

About the Marketing Campaign Manager job...

This brand new role offers a great opportunity to take ownership of Quickline's marketing campaigns. You will really be able to use your creativity and knowledge to plan, develop and implement effective marketing communication campaigns. As the Marketing department grows, you will be able to grow your team and share your knowledge and insight with others to help them develop. You will learn about the rural communities that we support and learn about our new cutting edge technology that we will use to connect those communities.

Who doesn't love an event? You will be organising and participating in events to build community and stakeholder relationships and build brand awareness.

If you are looking for a new adventure where you can really make a difference, join us as we embark on our most exciting journey yet.

Here are just a few reasons why you are going to love this role...

- You will be using your expertise to make our marketing campaigns amazing; linking them to our strategy and monitoring against budget
- Undertaking detailed ongoing analysis of marketing campaigns and competitors
- Working with the HR team, support delivery of both an internal communications plan and a recruitment drive
- Working with an external PR agency, you will deliver a program of media coverage and customer case studies to position Quickline as industry thought leaders
- Working with the sales team to grow the value and profitability of our existing customer base, both maximising the potential of active and winning back lapsed customers

Here's why you are going to be great in this role...

- You will have experience in a similar role
- You already have experience of copywriting various marketing collateral / content management
- Planning campaigns out in full is something you have already done, utilising a variety of marketing channels
- Industry knowledge would be great, but not essential



- Experience leading a team already would be great, or this would be something you are looking forward to doing

Location

Hessle office / part remote working options

Hours / work pattern / flexible working options

This is a full time role, but of course we will always consider flexible working options as we know work life balance is important and we want our teams to be able to flourish.

Please note, unfortunately we are unable to offer visa sponsorship.

About Us

We believe everyone should be able to access fast reliable Ultra-fast internet, and we are proud to enable our customers to do this.

Here is the mission we are on here at Quickline:

- Ultra-fast Anywhere - to bring affordable and reliable Ultra-fast internet and associated services to 100% of homes, businesses and equipment within our rapidly expanding coverage area.
- 100% Uptime – to make constant high availability connectivity available to businesses where the internet is mission critical.
- Made to Measure – to design and build services in wireless broadband and data, fixed telecoms and connectivity to suit the specific situation rather than the other way round.

There are currently 60 of us, encompassing infrastructure, installations, sales, projects, customer support (both 1st and 2nd Line Technical support), call centre operations (3rd party), finance, IT and HR. We have a great team who have fun whilst delivering great customer service.

We aim to provide an exceptional level of customer service, first time, every time. You will be reporting directly to our Operations Director, Mark, who sees this role as vital to Quickline's success.

This is a very exciting time to join our business, if we sound like the team for you then apply now, we would love to hear from you!

Please send your CV with covering letter to cv@quickline.co.uk

Benefits

- Healthcare cash plan
- High street discount portal
- Employee assistance programme
- Free parking
- Company sick pay
- A flexible approach to working